



Cruisin' For Christ
P.O. Box 831648
Stone Mountain, GA 30083

770-354-4780 (booking inquiries)
404-294-1457 (general inquiries)
404-294-9732 (fax)

Sponsor Request Letter

Dear Business Owner:

As a national bestselling Christian author and president of KNB Publications, LLC, a full-service independent self-publishing vehicle for aspiring Christian authors, I am excited to share with you my most recent proven venture: **Cruisin' For Christ!**

Established in 2006, **Cruisin' For Christ** is a 7-day cruise where everything is experienced from a Christian perspective amid a backdrop of beautiful waters and Caribbean islands. Our inaugural mission set sail on August 25, 2007, and onboard the Carnival Glory with us were some of the most respected names in gospel music, such as Stellar Award winners, Deitrick Haddon and the legendary Melvin Williams, as well as hot new voices like LaShell Griffin (winner of Oprah's Pop Star Challenge) and Brian Hurst (of Tyler Perry's *Madea Goes To Jail*). During our sophomore charge on August 2, 2008, the Carnival Liberty was our ship of choice, and we were joined by such gospel music giants as Vanessa Bell Armstrong, Myron Butler, and Marcus Cole (formally of Commissioned), as well as the founders of mime ministry, K&K Mime, and the comedic genius of Willie Brown & Woody (of HBO's *Def Comedy Jam*).

Each year, throughout our week-long voyages, **Cruisin' For Christ** offers an array of educational and empowerment seminars, workshops, panel discussions, and the like, that motivate and inspire people on ways to express and enhance their Christian experiences and seek a healthier, better informed, and more spiritually grounded life. In an effort to promote family, the cruise also endeavors to reach tomorrow's leaders, through youth-gearred events, encouraging each of them, through affirmative entertainment and role models, to be a positive asset to their respective communities. Rounding out the events of the week are phenomenal live performances in music, spoken word, dance and comedy from top Christian entertainers whose talents exemplify a constructive message.

Your partnership as a sponsor with **Cruisin' For Christ** would not only assist us in spreading our message of hope, but will also expand your company's appeal and increase your visibility to a new audience outside of the one you currently reach with your various programs. Please see the enclosed DVD for artist endorsements and highlighted footage of **Cruisin' For Christ**, and the enclosed documents for more details on sponsorship options. Please make all checks payable to KNB Publications, LLC. Your support would be greatly appreciated.

Respectfully yours,

Kendra Norman-Bellamy
Founder



2009 CFC SPONSORSHIP PACKAGES

Platinum Sponsor (\$7,500 or more)

In return for their support, Platinum Sponsors will receive the following:

- Name mentioned as Platinum Sponsor in press releases and publicity issued by KNB Publications, LLC and any other company obtained by us for the use of advertisement
- Name mentioned as Platinum Sponsor from stage during announcements
- A billboard banner with company name/logo displayed at each CFC event
- Special recognition of any company representatives who join us on our cruise
- Cabin accommodations for four (4) individuals (two full Ocean View Staterooms)
- Platinum Sponsor Plaque presented for display
- Full-page full color ad space in souvenir book
- Promotional material from company placed inside souvenir bags
- Name, Logo and Web Link on "CFC Sponsors" page of website for a full year
- Company name printed on backs of souvenir T-shirts
- Ten (10) complimentary Cruisin' For Christ souvenir T-shirts and souvenir bags
- Sponsor may provide a spokesperson to promote company during assigned times of gathering.

Gold Sponsor (\$5,000)

In return for their support, Gold Sponsors will receive the following:

- Name mentioned as Gold Sponsor in press releases and publicity issued by KNB Publications, LLC, and any company obtained by us for the use of advertisement
- Name announced as Gold Sponsor from the stage during door prize drawings
- Recognition of any company representatives who join us on our cruise
- Cabin accommodations for two (2) individuals (one full Ocean View Stateroom)
- Gold Sponsor Plaque presented for display
- Half-page full color ad in souvenir book
- Promotional material from company placed inside souvenir bags
- Name, Logo and Web Link on "CFC Sponsors" page of website for a full year
- Five (5) complimentary Cruisin' For Christ souvenir T-shirts and souvenir bags
- Sponsor may provide a spokesperson to promote company during assigned times of gathering.

Silver Sponsor (\$2,500)

In return for their support, Silver Sponsors will receive the following:

- Name mentioned as Silver Sponsor in press releases and publicity issued by KNB Publications, LLC, and any company obtained by us for the use of advertisement
- Name announced as Silver Sponsor from the stage during door prize drawings
- Recognition of any company representatives who join us on our cruise
- Cabin accommodations for two (2) individuals (one full Interior Stateroom)
- Silver Sponsor Certificate presented for display
- Quarter-page black & white ad in souvenir book
- Promotional material from company placed inside souvenir bags
- Name, Logo and Web Link on "CFC Sponsors" page of website for a full year
- Three complimentary (3) Cruisin' for Christ souvenir T-shirts and souvenir bags
- Sponsor may provide a spokesperson to promote company during assigned times of gathering.

Bronze Sponsor (\$1,000)

In return for their support, Bronze Sponsors will receive the following:

- Name mentioned as Bronze Sponsor in press releases and publicity issued by KNB Publications, LLC, and any company obtained by us for the use of advertisement
- Name mentioned as Bronze Sponsor from the stage during door prize drawings
- Recognition of any company representatives who join us on our cruise
- Promotional material from company placed inside souvenir bags
- Name, Logo and Web Link on "CFC Sponsors" page of website for a full year
- Two complimentary (2) Cruisin' For Christ souvenir T-shirts and souvenir bags
- Sponsor provide a spokesperson to promote company during assigned times of gathering.

Copper Sponsor (\$500)

In return for their support, Copper Sponsors will receive the following:

- Name mentioned as Copper Sponsor from the stage during door prize drawings
- Recognition of any company representatives who are onboard the cruise
- Promotional material from company placed inside souvenir bags
- Name, Logo and Web Link on our "CFC Sponsors" page for a full year
- One (1) complimentary Cruisin' For Christ souvenir T-shirt and souvenir bag
- Sponsor may provide a spokesperson to promote your company during assigned times of gathering.

Brass Sponsor (\$250)

In return for their support, Brass Sponsors will receive the following:

- Name mentioned as Brass Sponsor from the stage during door prize drawings
- Name, Logo and Web Link on our "CFC Sponsors" page for a full year
- Promotional material from company placed inside souvenir bags
- One (1) complimentary Cruisin' For Christ souvenir T-shirt and souvenir bag

\$125 Patron Sponsor

In return for their support, Patron Sponsors will receive the following:

- Promotional material placed inside of souvenir bags
- One (1) complimentary Cruisin' For Christ souvenir T-shirt and souvenir bag



CFC Sponsorship Selection Form

- _____ **PLATINUM SPONSOR – Enter Amount:** _____
(Minimum \$7,500)
- _____ **GOLD SPONSOR (\$5,000)**
- _____ **SILVER SPONSOR (\$2,500)**
- _____ **BRONZE SPONSOR (\$1,000)**
- _____ **COPPER SPONSOR (\$500)**
- _____ **BRASS SPONSOR (\$250)**
- _____ **PATRON SPONSOR (\$125)**

Please choose your sponsorship level above and mail your completed form with your check made payable to "KNB Publications, LLC" to the address below.

Sponsor contact: _____

Business name (if any): _____

Street address: _____

City/State/Zip: _____

Phone: _____

Email address: _____

**Cruisin' For Christ
c/o Kendra Norman-Bellamy, Founder
P.O. Box 831648
Stone Mountain, GA 30083**

www.CruisinForChrist.org
"Celebrating the Artistries that Glorify God!"